

## **March of the Living: Yom Ha'Shoah Program**

**Sunday, May 1st, 2011**

March of the Living would like to share an exciting way for groups and organizations to commemorate Yom Ha'Shoah, Holocaust Remembrance Day. On Sunday, May 1st, we will make available via Jewish Life Television a live broadcast of a special program of speakers and events directly from Auschwitz-Birkenau. For those communities already sponsoring Yom Ha'Shoah commemorations, we hope our broadcast will complement and enhance their programs. For groups who have not yet planned an event, our broadcast can provide an opportunity for them to build around our invigorating program, which will feature the speakers Malcolm Hoenlein and Irving Roth.

Please find enclosed in this packet of information a brief description of the program itself and detailed information on the various ways to access the JLTV broadcast. In the event that your organization is constrained by prior commitments from utilizing our broadcast, please feel free to forward this information to members or affiliates who would find it of interest.

For more information or questions, please contact:

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